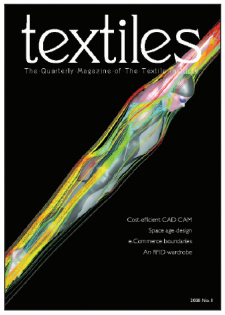
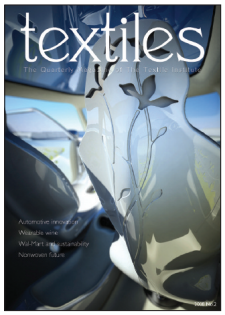
textiles

The Quarterly Magazine of The Textile Institute



textiles is the international membership magazine of The Textile Institute, being mailed to members internationally on a quarterly basis. Each issue covers various aspects of the international fibre based textile industry, covering fibres, processes, production, and end uses from geotextiles and interiors to clothing and footwear.

The magazine seeks to provide members and subscribers with a variety of readable, authoritative articles to extend their interest and understanding beyond their individual expertise. The aim is to provide topical material that updates the standard texts, opens-up new subjects and perspectives, and contributes to professional development.



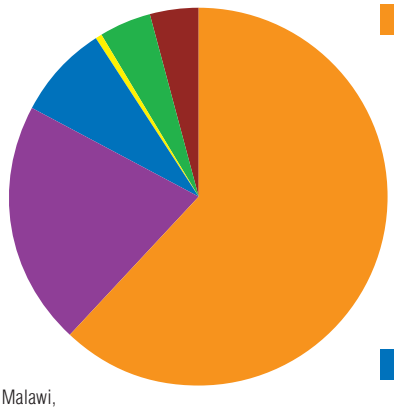
Readers come from a wide range of disciplines - arts, science, technology, management, economics, and fashion - united by a professional interest in fibre based products.

Worldwide Distribution

Providing a qualified readership, The Textile Institute membership reflects the complete textile chain:

Apparel
Consumer Behaviour & Promotion
Dyeing & Finishing
Education
Sustainable, Ethical & Environmental
Fashion Design & Product Marketing
Fashion Design & Technology
Fibre Science
Floorcoverings
Footwear
Information Technology
Interior Design & Product Marketing
Knitting
Machinery
Narrow Fabrics
Nonwovens
Personnel & Training
Quality Control
Research
Smart Textiles
Technical Textiles
Textile Economics
Textile Management
Weaving
Yarn

Over 3000 requested copies are mailed to members and subscribers in 74 countries worldwide.



Central and South America
16 copies in 7 countries
Argentina, Bolivia, Brazil, Colombia, Guatemala, Mexico, Peru

Australasia and the Pacific
149 copies in 3 countries
Australia, Fiji, New Zealand

Middle East and Africa
110 copies in 17 countries
Botswana, Egypt, Ghana, Iran, Israel, Kenya, Malawi, Nigeria, Oman, Saudi Arabia, South Africa, Swaziland, Syria, Tanzania, UAE, Zambia, Zimbabwe

Europe
1951 copies in 29 countries
Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Luxembourg, Netherlands, Malta, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland, Turkey, UK

Asia
669 copies in 16 countries
Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Mauritius, Myanmar, Pakistan, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

North America
246 copies in 2 countries
Canada, USA

Media Information 2009

Editorial Schedule

Every issue - sustainability/environment/ethical issues in addition to:

Issue 1 *Special theme:* **Design Innovation**
- 3D Technology - Colour Technology - Software Technology

Editorial deadline	9 January
Advertisement Booking	28 January
Advertisement Material	6 February
Publish week commencing	**23 February**

Issue 2 *Special theme:* **Materials Innovation**
- Fibres & Yarns - Nonwovens - Testing

Editorial deadline	20 April
Advertisement Booking	1 May
Advertisement Material	15 May
Publish week commencing	**1 June**

Issue 3 *Special theme:* **Systems Innovation**
- Military - Footwear - Sport

Editorial deadline	10 July
Advertisement Booking	24 July
Advertisement Material	14 August
Publish week commencing	**31 August**

Issue 4 *Special theme:* **Apparel Innovation**
- Finishes - Smart Technology - Manufacturing Technology

Editorial deadline	9 October
Advertisement Booking	23 October
Advertisement Material	13 November
Publish week commencing	**30 November**

Please note: Unavoidable changes may occur to the published schedule.

Advertising Rates

Textile Institute Corporate Members automatically qualify for a 20% discount on these prices.
If you would like to receive details of Corporate Membership please contact the Institute directly.

Advertisement	Colour	B/W
Double Page	USD$6400	USD$3900
Full Page	USD$3500	USD$2200
Half Page	USD$2100	USD$1300
Quarter Page	USD$1200	USD$ 750

Special Colour prices on application.

Inserts (maximum weight 110gsm paper)

2 page Bound Insert	USD$4200
2 page Loose Insert	USD$3600

For larger inserts please contact Emma Scott for a quotation.

Frequency discount available – please contact Emma Scott for details.

Euro and Sterling prices are available on request.

All prices subject to VAT as applicable.

Mechanical Data:

Full Page with Bleed:	216mm x 303mm
Full Page Trim size:	210mm x 297mm
Full Page:	190mm x 277mm
Half Page Horizontal:	130mm x 185mm
Half Page Vertical:	270mm x 88mm
Quarter Page:	130mm x 88mm
Quarter Page: Column	45mm x 270mm
Quarter Page: Strip	63mm x 185mm

Artwork for Adverts:

Must be supplied digitally in high resolution (300dpi or above), acceptable formats are eps, tif, pdf or jpeg files (text converted to curves – outlines).

All artwork including Pantone Matching System colours must be converted to CMYK. All fonts must be supplied unless outlined in Adobe Illustrator.

Artwork must be supplied in one of the following formats:
QuarkXpress 7.3 or lower
Adobe Illustrator CS 3 or lower
Adobe Photoshop CS 3 (minimum 300dpi @ 100% print size)
Adobe Indesign CS 7 or lower
Adobe Acrobat 7

If supplying artwork for Full Page please include at least 3mm bleeds.

PDF Specification

Adobe Acrobat Distiller 5.x, files must be PDF version 1.3 or higher.

Files must not contain any transparent elements. Files must contain a trim box set to the trim size of the magazine.
PDF files to be supplied as composite CMYK.
Files must be supplied as single pages. If there are double page spreads, it is preferred that two single PDFs are supplied. Where necessary a bleed area of 4 mm must be contained within the file. Files must contain crop marks, which must be outside the bleed area. Files must contain all images in high resolution (300 dpi recommended), and CMYK format. All fonts must be embedded and subset.
Files should not contain any True Type or MultipleMaster fonts, original JPEG images, or copydot scan elements as they can perform unpredictably on press.
Files must not contain any ICC profiles. Combined colour ink density must not exceed 300%. Pseudo (stylised) italics and fonts must not be used.

No password or security options should be allocated to the Distiller settings.

Quark 4.1, InDesign 2.0 and Acrobat Distiller 5.0 settings can be viewed and downloaded at http://www.pass4press.com/

Note: Without a laser copy of the advert for proofing no liability is accepted by the publisher for colour/reproduction.

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