textiles is the official magazine of The Textile Institute. It covers textile news and provides in-depth articles encompassing all areas of the complete supply chain, from fibre production through knitting, weaving and nonwoven manufacture, to fashion, retailing, architecture, footwear, medical and automotive products to highlight just a few. It provides both business and production perspectives and is international in readership and outlook.

textiles delivers a broad industry perspective on issues facing the textiles sector, as well as facilitating learning and research in the sector.

Your advertisements provide valuable content, our readership is amongst the most knowledgeable in the sector and offers a targeted audience to promote your product or organisation.

Worldwide Distribution
textiles provides a qualified readership circulating to all members of The Textile Institute who reflect the complete textile supply chain. Over 4000 copies are mailed to members and subscribers worldwide in addition to an online readership of over 4800 globally.

27 countries in Europe:
Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland, Turkey, UK

3 countries in Australasia and the Pacific:
Australia, Fiji, New Zealand

12 countries in the Middle East and Africa:
Botswana, Egypt, Ghana, Iran, Israel, Kenya, Malawi, Nigeria, Saudi Arabia, South Africa, Tanzania, Zimbabwe

5 countries in Central and South America:
Argentina, Brazil, Guatemala, Mexico, Peru

14 countries in Asia:
Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Mauritius, Pakistan, Singapore, South Korea, Sri Lanka, Taiwan, Thailand

2 countries in North America:
Canada, USA
Media Kit 2019/20

Editorial features 2019

Issue 1:
Special Report: Waste
Focus: Supply Chain Interiors
Country Report: Finland
Editorial deadline: 1 February
Advertisement Booking: 18 February
Advertisement Material: 1 March
Publish week commencing: 11 March
Additional distribution: Techtextil, Germany; ITMA, Spain

Issue 2:
Special Report: ITMA
Focus: Design Manufacturing
Country Report: Switzerland
Editorial deadline: 14 June
Advertisement Booking: 1 July
Advertisement Material: 12 July
Publish week commencing: 22 July

Issue 3:
Special Report: Education
Focus: Retail Automotive
Country Report: Sri Lanka
Editorial deadline: 18 October
Advertisement Booking: 4 November
Advertisement Material: 15 November
Publish week commencing: 25 November
Additional distribution: Heimtextil, Germany

Editorial features 2020

Issue 1:
Special Report: Medical
Focus: Testing Print
Country Report: Spain
Editorial deadline: 31 January
Advertisement Booking: 17 February
Advertisement Material: 28 February
Publish week commencing: 9 March

Issue 2:
Special Report: Footwear
Focus: Denim Nonwovens
Country Report: Mauritius
Editorial deadline: 12 June
Advertisement Booking: 29 June
Advertisement Material: 10 July
Publish week commencing: 20 July

Issue 3:
Special Report: Fibres and Fabrics
Focus: Chemicals Composites
Country Report: Canada
Editorial deadline: 23 October
Advertisement Booking: 9 November
Advertisement Material: 20 November
Publish week commencing: 7 December
Additional distribution: Heimtextil, Germany

Please note: Unavoidable changes may occur to the published schedule.

Advertising rates

Textile Institute Corporate Members automatically qualify for a 20% discount on all advertising. If you would like to receive details of Corporate Membership please contact the Institute directly.

Advertisements

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<thead>
<tr>
<th>Double Page Spread</th>
<th>GB£2000</th>
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<tr>
<td>Full Page</td>
<td>GB£1000</td>
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<tr>
<td>Half Page</td>
<td>GB£500</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>GB£250</td>
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Advertorials

We are happy to work with you on advertorials, please contact us to discuss your requirements. The following prices are an indication of the basic price for an advertorial:

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<thead>
<tr>
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<tr>
<td>Single Page</td>
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Note: Without a laser copy of the advert for proofing no liability is accepted by the publisher for colour/reproduction.

If you are interested in including an insert or classified advertising please contact Rebecca Unsworth.

All prices are subject to VAT as applicable.

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<td>Full Page:</td>
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<td>Half Page Vertical:</td>
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<td>45mm x 270mm</td>
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<td>Quarter Page: Strip:</td>
<td>63mm x 185mm</td>
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