Since 1767 London based embroidery atelier Hand & Lock have been producing embroidery for the British Military, the Royal Family, Savile Row tailors and European fashion houses.

The annual Hand & Lock Prize for Embroidery was established in 2000 to encourage the use of embroidery in fashion and textile art. The Prize seeks to discover emerging embroidery talent and gives new designers the opportunity to showcase their talents.

The Prize receives thousands of entries from fashion students and talented enthusiasts from all over the world. Former winners have gone on to start their own successful businesses or work in the industry for top design houses.

In 2016 Hand & Lock expanded The Prize to incorporate embroiderers working in fields outside of fashion. Now, embroidery artists, interior designers, accessory designers can all submit entries in the Textile Arts Category. The Prize has also expanded with the addition of the Wilcom Digital Embroidery Award rewarding excellence in machine embroidery design.

Hand & Lock are proud to continue to support the next generation of embroiderers with the Prize for Embroidery.

### OFFICIAL SPONSORS

- **WILCOM**
- **UAL: University of the Arts London**
- **Selvedge**
- **Madeira**
- **Mr x Stitch**

### ABOUT THE PRIZE

**PRIZE FUND**

$40,000.00

Visit www.handembroidery.com/the-prize to register. For all the latest news follow us:

- @theprizeforembroidery
- @HandandLock
- Handandlock_theprize
- Handlock

### KEY DATES FOR YOUR DIARY

- **1st September 2017**
  Hand & Lock Prize for embroidery 2018 opens. Entrants can register at www.handembroidery.com/the-prize

- **30th March 2018**
  Prize registration closes and online design upload portal opens.

- **6th July 2018**
  Online design upload portal closes.

- **27th July 2018**
  Finalists selected, entrants notified and mentors assigned.

- **21st September 2018**
  Deadline for finalists work to be received at Hand & Lock.

- **1st November 2018**
  Hand & Lock Prize-giving and live judging
PRIZES

The Hand & Lock Prize for Embroidery now encompasses additional awards where entrants can enter the ‘Hand & Lock Award for Hand Embroidery’ with hand embroidered work or in the ‘Wilcom Digital Embroidery Award’ with machine embroidered work.

Hand & Lock Award for Hand Embroidery
Textile & Fibre Arts
Student Category: $3500
Open Category: $3500

Wilcom Digital Embroidery Award
Textile & Fibre Arts
Student: Sponsorship
University: $12,000 software

The Wilcom Digital Embroidery Award is aimed exclusively at students who excel at machine embroidery. Student winners from both the Textile & Fibre arts category and the Fashion category will receive a six month sponsorship from Wilcom. In addition, the university will win a prize bundle including Wilcom embroidery software, training and support for six months.

Additional hand embroidery awards include:

The Worshipful company of Gold & Silver Wyre Drawers (GSWD) will award $1400 to the submission featuring the best use of Goldwork.

Madeira are offering $750 worth of industry standard threads between the five category winners.

The Textile Institute London and SE England Section will award $650 for the submission featuring ‘The Best Use of Sustainable Materials’.

MENTORING PROGRAMME

Selected finalists receive the opportunity to work closely with an industry expert and develop their designs ahead of the final live judging as part of the Hand & Lock Mentoring Programme. The programme is designed to provide finalists with an opportunity to seek guidance throughout the process and when trying to establish themselves in the industry. Previous years’ finalists have gone on to work together and form lasting mutually beneficial working relationships.

Past mentors have included Diana Springall, Samantha Roddick, Polly Leonard, Laura Perryman, Jane Bowler, Carol Alayne, Daniel Heath, Laura Lees, Zoe Miller, Samantha Elliott, Alice Richardson, Angie Wyman and Zandra Rhodes.

2018 PRIZE CATEGORIES

Hand & Lock Award for Hand Embroidery

FASHION
Fashion entrants should design a fashion garment that takes inspiration from the Prize brief. Your submission should be constructed to fit a typical model (UK size 6 to 8) and showcase your design skill as well as your ability to embroider by hand. Judges will look at your concept, execution, construction, hand embroidery skill and overall presentation.

Student Category and Open Category

TEXTILE & FIBRE ARTS
Entrants should examine the brief and produce an object that showcases their hand embroidery skills. The object could be a piece of jewellery, an artistic sculpture, an embroidered tapestry, a piece for home interior design etc. Judges will look at originality, interpretation of brief, embroidery technique, execution, construction and overall presentation.

Student Category and Open Category

Wilcom Digital Embroidery

FASHION
Digital fashion entrants should study the Prize brief, design, make and embroider a garment to fit a typical model (UK size 6 to 8). Your submission should showcase your digital machine embroidery skill, your ability to produce a fashionable garment and follow a brief. Judges will look at your concept, execution, construction, machine embroidery skill and overall presentation.

Student Category only

TEXTILE & FIBRE ARTS
Digital embroiderers should read the Prize brief and produce an object that showcases their machine embroidery skills. The submission could be jewellery, sculpture, an embroidered tapestry, a piece for home interior design or a fashion accessory etc. Judges will look at originality, inventiveness, technique, execution, construction, overall presentation and interpretation of brief.

Student Category only

HOW TO ENTER

Go to www.handembroidery.com/the-prize where you can read the 2018 brief and pay the registration fee.

2018 Students entry fee: £19
2018 Non students entry fee: £29