textiles, the international membership magazine of The Textile Institute, works to educate the public and inform governments on the realities of the textile industries, one of the aims of the Institute.

COVERING TEXTILE NEWS and providing in-depth articles encompassing all areas of the complete supply chain, textiles, remains the only magazine to cover every facet of textiles from fibre production through knitting, weaving and nonwoven manufacture, to fashion, retailing, architecture, footwear, medical and automotive products, in an intelligent, accessible, and contemporary way. It provides both business and production perspectives and is international in readership and outlook. textiles delivers a broad industry perspective on issues facing the textiles sector, as well as facilitating learning and research.

textiles, is published three times a year as a traditional print magazine as well as in digital format, ensuring that it reaches members and subscribers around the world faster, bringing your message to a wider audience quickly.

Your advertisements provide valuable content, our readership is amongst the most knowledgeable in the sector and offers a targeted audience to promote your product or organisation.
WORLDWIDE DISTRIBUTION

Textiles provides a qualified readership circulating to all members of The Textile Institute who reflect the complete textile supply chain. Over 4000 copies are mailed to members and subscribers worldwide in addition to an online readership of over 4800 globally.

27 countries in Europe:
Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland, Turkey, UK

7 countries in The Americas
Argentina, Brazil, Canada, Guatemala, Mexico, Peru, US

3 countries in Australasia and the Pacific:
Australia, Fiji, New Zealand

13 countries in the Middle East and Africa:
Botswana, Egypt, Ghana, Iran, Israel, Kenya, Malawi, Mauritius, Nigeria, Saudi Arabia, South Africa, Tanzania, Zimbabwe

13 countries in Asia
Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Pakistan, Singapore, South Korea, Sri Lanka, Taiwan, Thailand

EDITORIAL FEATURES 2021

Issue 1:
Special Report: Supply Chain
Focus: Sports
Country Report: South Africa
Editorial deadline: 29 January
Advertisement Booking: 15 February
Advertisement Material: 26 February
Publish week commencing: 19 March
Additional distribution: Heimtextil, Texprocess, Techtextil, Germany

Issue 2:
Special Report: Heimtextil, Techtextil, Texprocess
Focus: Interiors
Country Report: Portugal
Editorial deadline: 11 June
Advertisement Booking: 25 June
Advertisement Material: 9 July
Publish week commencing: 26 July

Issue 3:
Special Report: Research
Focus: Sustainability
Country Report: South Korea
Editorial deadline: 22 October
Advertisement Booking: 5 November
Advertisement Material: 19 November
Publish week commencing: 13 December
Additional distribution: Heimtextil, Germany

EDITORIAL FEATURES 2022

Issue 1:
Special Report: Education
Focus: Testing
Country Report: Japan
Editorial deadline: 28 January
Advertisement Booking: 14 February
Advertisement Material: 25 February
Publish week commencing: 14 March

Issue 2:
Special Report: Preservation
Focus: Chemicals
Country Report: Bangladesh
Editorial deadline: 10 June
Advertisement Booking: 24 June
Advertisement Material: 8 July
Publish week commencing: 25 July

Issue 3:
Special Report: Footwear
Focus: Nonwovens
Country Report: Mexico
Editorial deadline: 21 October
Advertisement Booking: 4 November
Advertisement Material: 18 November
Publish week commencing: 12 December
Additional distribution: Heimtextil, Germany

Please note: Unavoidable changes may occur to the published schedule.

ADVERTISING RATES

Textile Institute Corporate Members automatically qualify for a 20% discount on all advertising. If you would like to receive details of Corporate Membership please contact the Institute directly.

Advertisements

<table>
<thead>
<tr>
<th>Double Page Spread</th>
<th>GB£2000</th>
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<tbody>
<tr>
<td>Full Page</td>
<td>GB£1000</td>
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<tr>
<td>Half Page</td>
<td>GB£500</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>GB£250</td>
</tr>
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Advertorials

- Double Page Spread: GB£3000
- Single Page: GB£2000

We are happy to work with you on advertorials, please contact us to discuss your requirements.

The following prices are an indication of the basic price for an advertorial (based on the supply of copy and images to be used).

Note: Without a laser copy of the advert for proofing no liability is accepted by the publisher for colour/reproduction.

If you are interested in including an insert or classified advertising please contact Georgia Affonso.

All prices are subject to VAT as applicable.

MECHANICAL DATA

<table>
<thead>
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<th>Full Page with Bleed: 216mm x 303mm</th>
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<tr>
<td>Full Page Trim size: 210mm x 297mm</td>
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<tr>
<td>Full Page: 190mm x 277mm</td>
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<td>Half Page Horizontal: 130mm x 185mm</td>
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<td>Half Page Vertical: 270mm x 88mm</td>
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<td>Quarter Page: 130mm x 88mm</td>
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<td>Quarter Page: Column: 45mm x 270mm</td>
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<td>Quarter Page: Strip: 63mm x 185mm</td>
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</table>

Media Kit 2021/22

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