

textiles

Media Kit
2021/22

The official magazine of The Textile Institute



THE MISSION OF THE TEXTILE INSTITUTE is to promote professionalism in all areas associated with textile industries worldwide. textiles, the international membership magazine of The Textile Institute, works to educate the public and inform governments on the realities of the textile industries, one of the aims of the Institute.

COVERING TEXTILE NEWS and providing in-depth articles encompassing all areas of the complete supply chain, textiles, remains the only magazine to cover every facet of textiles from fibre production through knitting, weaving and nonwoven manufacture, to fashion, retailing, architecture, footwear, medical and automotive products, in an intelligent, accessible, and contemporary way. It provides both business and production perspectives and is international in readership and outlook. textiles delivers a broad industry perspective on issues facing the textiles sector, as well as facilitating learning and research.



textiles, is published three times a year as a traditional print magazine as well as in digital format, ensuring that it reaches members and subscribers around the world faster, bringing your message to a wider audience quickly.

Your advertisements provide valuable content, our readership is amongst the most knowledgeable in the sector and offers a targeted audience to promote your product or organisation.

WORLDWIDE DISTRIBUTION

textiles provides a qualified readership circulating to all members of The Textile Institute who reflect the complete textile supply chain. Over 4000 copies are mailed to members and subscribers worldwide in addition to an online readership of over 4800 globally.

27 countries in Europe:

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland, Turkey, UK

7 countries in The Americas

Argentina, Brazil, Canada, Guatemala, Mexico, Peru, US

3 countries in Australasia and the Pacific:

Australia, Fiji, New Zealand

13 countries in the Middle East and Africa:

Botswana, Egypt, Ghana, Iran, Israel, Kenya, Malawi, Mauritius, Nigeria, Saudi Arabia, South Africa, Tanzania, Zimbabwe

13 countries in Asia

Bangladesh, China, Hong Kong, India, Indonesia, Japan, Malaysia, Pakistan, Singapore, South Korea, Sri Lanka, Taiwan, Thailand

EDITORIAL FEATURES 2021

Issue 1:

Special Report: Supply Chain

Focus: Sports
Knitting

Country Report: South Africa

Editorial deadline 29 January
Advertisement Booking 15 February
Advertisement Material 26 February
Publish week commencing 15 March

Additional distribution: Heimtextil, Texprocess, Techtexil, Germany

Issue 2:

Special Report: Heimtextil, Techtexil, Texprocess

Focus: Interiors
Transport

Country Report: Portugal

Editorial deadline 11 June
Advertisement Booking 25 June
Advertisement Material 9 July
Publish week commencing 26 July

Issue 3:

Special Report: Research

Focus: Architecture
Sustainability

Country Report: South Korea

Editorial deadline 22 October
Advertisement Booking 5 November
Advertisement Material 19 November
Publish week commencing 13 December

Additional distribution: Heimtextil, Germany

EDITORIAL FEATURES 2022

Issue 1:

Special Report: Education

Focus: Testing
Print Design

Country Report: Japan

Editorial deadline 28 January
Advertisement Booking 14 February
Advertisement Material 25 February
Publish week commencing 14 March

Issue 2:

Special Report: Preservation

Focus: Chemicals
Colour

Country Report: Bangladesh

Editorial deadline 10 June
Advertisement Booking 24 June
Advertisement Material 8 July
Publish week commencing 25 July

Issue 3:

Special Report: Footwear

Focus: Waste
Nonwovens

Country Report: Mexico

Editorial deadline 21 October
Advertisement Booking 4 November
Advertisement Material 18 November
Publish week commencing 12 December

Additional distribution: Heimtextil, Germany

Please note: Unavoidable changes may occur to the published schedule.

ADVERTISING RATES

Textile Institute Corporate Members automatically qualify for a 20% discount on all advertising. If you would like to receive details of Corporate Membership please contact the Institute directly.

Advertisements

Double Page Spread	GBPE2000
Full Page	GBPE1000
Half Page	GBPE 500
Quarter Page	GBPE 250

Advertorials

We are happy to work with you on advertorials, please contact us to discuss your requirements.

The following prices are an indication of the basic price for an advertorial

Double Page Spread	GBPE3000	Single Page	GBPE2000
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(based on the supply of copy and images to be used)

Note: Without a laser copy of the advert for proofing no liability is accepted by the publisher for colour/reproduction.

If you are interested in including an insert or classified advertising please contact Georgia Affonso.

All prices are subject to VAT as applicable.

MECHANICAL DATA

Full Page with Bleed:	216mm x 303mm	Half Page Horizontal:	130mm x 185mm	Quarter Page:	130mm x 88mm
Full Page Trim size:	210mm x 297mm	Half Page Vertical:	270mm x 88mm	Quarter Page: Column	45mm x 270mm
Full Page:	190mm x 277mm			Quarter Page: Strip	63mm x 185mm